



## **Public Relations and Economic Development Sub (Policy & Resources) Committee**

**Date:** WEDNESDAY, 12 DECEMBER 2018  
**Time:** 12.00 pm  
**Venue:** COMMITTEE ROOM 3 - 2ND FLOOR WEST WING, GUILDHALL

**Members:** Deputy Catherine McGuinness (Chairman)  
Simon Duckworth (Deputy Chairman)  
Sir Mark Boleat  
Deputy Keith Bottomley  
Tijs Broeke  
The Rt. Hon the Lord Mayor, Alderman Peter Estlin  
Anne Fairweather  
Sophie Anne Fernandes  
Christopher Hayward  
Deputy Jamie Ingham Clark  
Deputy Edward Lord  
Andrew Mayer  
Jeremy Mayhew  
Alderman William Russell  
Deputy Tom Sleigh  
Sir Michael Snyder  
James Tumbridge  
Alderman Sir David Wootton

**Enquiries:** Emma Cunnington  
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**John Barradell**  
Town Clerk and Chief Executive

**Lunch will be provided in the Guildhall Club at 1pm.**

# AGENDA

## Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**  
To agree the public minutes and summary of the meeting held on 14 November 2018.  
**For Decision**  
(Pages 1 - 8)
4. **OUTSTANDING ACTIONS**  
Report of the Town Clerk.  
**For Information**  
(Pages 9 - 10)
5. **PRESENTATION FROM THE CHIEF EXECUTIVE OF THECITYUK, MILES CELIC**  
The Chief Executive of TheCityUK, Miles Celic, to be heard.  
**For Discussion**
6. **EDO MONTHLY UPDATE - NOVEMBER**  
Report of the Director of Economic Development.  
**For Information**  
(Pages 11 - 16)
7. **CORPORATE AFFAIRS UPDATE**  
Report of the Director of Communications.  
**For Information**  
(Pages 17 - 22)
8. **PARLIAMENTARY TEAM UPDATE**  
Report of the Remembrancer.  
  
(TO FOLLOW)  
**For Information**
9. **ENHANCING SPORT ENGAGEMENT**  
Report of the Director of Communications.  
**For Decision**  
(Pages 23 - 30)

10. **SPONSORSHIP AND BRANDING OF PARTY-POLITICAL EVENTS IN GUILDHALL**  
Report of the Director of Communications.

**For Decision**  
(Pages 31 - 34)

11. **STANDALONE WEBSITE - PROMOTING LONDON AND THE UK FOR FINANCIAL AND PROFESSIONAL SERVICES**  
Joint report of the Director of Communications and the Director of Economic Development.

**For Information**  
(Pages 35 - 36)

12. **COMMERCIAL FILMING IN THE CITY**  
Report of the Director of Communications.

**For Decision**  
(Pages 37 - 42)

13. **CORPORATION ENGAGEMENT ON VISAS AND IMMIGRATION**  
Report of the Director of Economic Development.

**For Information**  
(Pages 43 - 74)

14. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

15. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

16. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

**For Decision**

## **Part 2 - Non-Public Agenda**

17. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 14 November 2018.

**For Decision**  
(Pages 75 - 76)

18. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

19. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**